SUPPLEMENTARY MATERIAL

Sampling Method

Weifang City, located on the east coast of China, has a total of 12 counties with 195 vaccination clinics. We ranked the vaccination clinics in each county according to the number of births in the clinic service area in 2020. Through systematic sampling, each county selected three vaccination clinics. The sample size of each vaccination clinic is distributed proportionally, according to the number of births (Supplementary Table S1).

SUPPLEMENTARY TABLE S1. The estimation of sample size in vaccination clinics.

County	Vaccination clinics	The number of births in 2020	Proportion (%)	Sample size
	Clinic 1	1,140	71.65	37
Fangzi	Clinic 2	265	16.66	9
i aligzi	Clinic 3	186	11.69	6
	Subtotal	1,591		52
	Clinic 1	512	55.05	69
Gaomi	Clinic 2	278	29.89	37
Gaoini	Clinic 3	140	15.06	19
	Subtotal	930		125
	Clinic 1	452	61.92	41
Hanting	Clinic 2	168	23.01	15
панші	Clinic 3	110	15.07	10
	Subtotal	730		66
	Clinic 1	1,425	43.67	70
Kuiman	Clinic 2	1,088	33.34	54
Kuiwen	Clinic 3	750	22.99	37
	Subtotal	3,263		161
	Clinic 1	471	47.62	47
Liman	Clinic 2	307	31.04	30
Linqu	Clinic 3	211	21.34	21
	Subtotal	989	29.89 15.06 61.92 23.01 15.07 43.67 33.34 22.99 47.62 31.04 21.34 49.08 30.64 20.28 67.41 20.29 12.30 60.58 33.83	98
	Clinic 1	346	49.08	52
Oin sinh a	Clinic 2	216	30.64	32
Qingzhou	Clinic 3	143	20.28	21
	Subtotal	705		105
	Clinic 1	1,299	67.41	107
Chavavana	Clinic 2	391	20.29	32
Shouguang	Clinic 3	237	12.30	19
	Subtotal	1,927		158
	Clinic 1	607	60.58	57
Maiahaa	Clinic 2	339	33.83	32
Weicheng	Clinic 3	56	5.59	5
	Subtotal	1,002		94

Continued

County	Vaccination clinics	The number of births in 2020	Proportion (%)	Sample size
	Clinic 1	1,067	81.64	89
Zhuahana	Clinic 2	178		15
Zhucheng	Clinic 3	62	4.74	5
	Subtotal	1,307	81.64 13.62 4.74 87.60 8.55 3.85 58.01 27.99 14.00	109
	Clinic 1	1,957	87.60	84
Anairi	Clinic 2	191	8.55	8
Anqiu	Clinic 3	86	3.85	4
	Subtotal	2,234	3.85 58.01	96
	Clinic 1	257	58.01	38
Changla	Clinic 2	124	81.64 13.62 4.74 87.60 8.55 3.85 58.01 27.99 14.00 76.12 15.74	18
Changle	Clinic 3	62	14.00	9
	Subtotal	443		65
	Clinic 1	972	76.12	34
Changui	Clinic 2	201	15.74	7
Changyi	Clinic 3	104	8.14	4
	Subtotal	1,277		45
Total		16,398		1,174

Survey Method

Face-to-face and telephone interviews were conducted. Face-to-face interviews used two recruitment methods. First, we have surveyed caregivers who brought infants younger than three months of age to the clinics for vaccination. Caregivers could participate in the survey whether they came to the vaccination clinic to receive PCV or another vaccine. These caregivers did not know our survey before they came to the vaccination clinics. The duration of this method in each vaccination clinic was one working day. We define this as the first means in the face-to-face survey (Means 1).

When the first means was unable to reach the target sample size, we called caregivers who belonged to the vaccination clinic service area and had not accepted the survey. We invited them to come to the vaccination clinic to join in our survey. This is the second means used in the face-to-face survey (Means 2).

If the called party refused our invitation, investigators would ask them whether they were willing to accept the telephone survey (Means 3).

To explore whether data from the different survey means could be mixed, we selected two counties with more than 100 questionnaires; the number of different means questionnaires was relatively evenly distributed for analysis (Supplementary Table S2). We chose two districts, namely Shouguang and Linqu (Supplementary Table S3). We conducted a Chi-square analysis on the vaccination willingness and the participants' demographic characteristics (Supplementary Table S4).

SUPPLEMENTARY TABLE S2. Sample size of different survey means in each county of Weifang (n=1,085).

0	Face-to-face		Telephone	
County	Means 1	Means 2	Means 3	- Total
Fangzi	6	39	4	49
Gaomi	31	46	17	94
Hanting	18	45	2	65
Kuiwen	68	31	85	184
Linqu	46	37	43	126
Qingzhou	6	69	26	101
Shouguang	70	90	65	225
Weicheng	6	7	10	23
Zhucheng	32	20	32	84
Anqiu	47	8	4	59
Changle	15	20	12	47
Changyi	1	27	0	28
Total	346	439	300	1,085

SUPPLEMENTARY TABLE S3. Pneumococcal vaccination willingness among caregivers with different survey means in Shouguang and Linqu (n=351).

Survey m	ethods	Total (%)	Willing (%)	Unwilling (%)	P
Case to food	Means 1	116 (33.05)	69 (59.48)	47 (40.52)	0.493
Face-to-face	Means 2	127 (36.18)	84 (66.14)	43 (33.86)	
Telephone	Means 3	108 (30.77)	71 (65.74)	37 (34.26)	

SUPPLEMENTARY TABLE S4. Characteristics of participants in different survey means (n=351).

Charactariatia	Face-to-face		Telephone	P
Characteristic	Means 1	Means 2	Means 3	P
Child gender				
Male	58	70	56	0.720
Female	58	57	52	
Family type				
Single child family	41	51	57	0.025
Multiple child family	75	76	51	
Education level				
Elementary school or below	0	3	0	0.143
Junior high school	31	24	22	
High school/technical school/vocational school	32	33	23	
Junior college/bachelor degree	52	66	59	
Graduate degree	1	1	4	
Average annual household income (CNY)				
<50,000	22	27	19	0.667
50,000–150,000	68	77	67	
≥150,000	26	23	22	